

Programm of COMPETE Consultation Workshop



This project is funded by the European Union



10.00-10.45

Welcome speech:

Chair: Inna Levkovich (IAMO)

Henrike Franz, Representation of Saxony-Anhalt to the EU

Hans-Joerg Lutzeyer, European Commission, DG Research & Innovation

Francesca Bignami, FoodDrink Europe

10.45-12.15

COMPETE Project Presentation: Objectives, main findings and policy implications

Heinrich Hockmann (IAMO), Project Co-ordinator

Matthew Gorton (Newcastle University)

Liesbeth Dries (Wageningen University)

Discussion

12.15-13.15

Lunch

13.15-14.00

Session 1: Conceptual issues and trade position

Barbara Tocco, Matthew Gorton, Carmen Hubbard & Imre Fertő (Newcastle University, Great Britain)

Conceptual issues for analyzing the competitiveness of EU agri-food supply chains

Aaron Grau, Heinrich Hockmann, Inna Levkovich (IAMO, Germany)

Recent developments and major EU competitors

Štefan Bojnec (University of Promorska)

EU trade position

Discussion

- 14.00-14.45 **Session 2: Determinants of competitiveness 1**
Lucas Cechura (Czech University of Life Sciences Prague, Czech Republic)
Productivity and efficiency in EU agri-food supply chains
Zoltán Bakucs (Institute of Economics Centre for Economic and Regional Studies, Hungary)
Markets efficiency
Jan Falkowski (University of Warsaw & CEAPS, Poland)
Governance structures in agri-food supply chain
Discussion
- 14.45-15.00 *Coffee break*
- 15.00-16.00 **Session 3: Determinants of competitiveness 2**
Liesbeth Dries (Wageningen University, The Netherlands)
Product and process innovation in the EU agri-food chain
Žaklina Stojanović, Svetlana Popović (Faculty of Economics, University of Belgrade)
Business environment in the EU and their impact on the competitiveness of agri-food chains
Cornelia-Florentina Alboiu, Dan-Marius Voicilas(Institute of agricultural economics - Romanian academy, Romania)
SWOT analysis
Discussion
- 16.00-17.00 **Session 4: COMPETE dissemination activities**
Lucia Pacca, Alessandro Olper (University of Milan, Italy)
Dissemination of the project results
Discussion together with the EU research multipliers
- 17.00 End of the workshop, Get-together