



**UNIVERSITÀ DEGLI STUDI DI MILANO**

Department of Economics, Management and  
Quantitative Methods (DEMM)

# Dissemination Activities (WP 11)

WP Leader: University of Milan

*Compete Workshop  
Bruxelles, 22th September 2015*

# Summary of the Dissemination Activities

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## Dissemination tools

- Web-site of the project (D 11.2)
- Project leaflet (D 11.3)
- 2 Press releases(D 11.4-5)
- 2 Electronic newsletters (D 11.6-7)
- 3 Policy briefs (D 11.9-11)
- 4 Scientific Writing workshop & Management Workshop (D 11.12)
- Book and/or Special Issue (D 11.16)
- Papers in scientific journals (D 11.17)

# Web-site of the project (D 11.2)



This project is funded by the European Union

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## Welcome to the COMPETE project

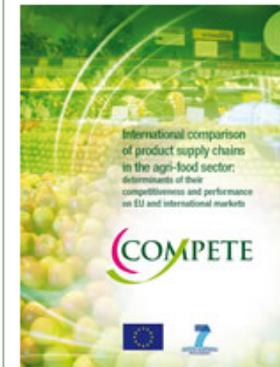
### International comparisons of product supply chains in the agro-food sectors: determinants of their competitiveness and performance on EU and international markets

COMPETE is a research project supported by the European Commission's Seventh Framework Programme for research, technological development and demonstration under grant agreement No 312029.

COMPETE is Collaborative Project (small or medium-scale focused research project). Maximum contribution from the European Community is EUR 2422725.

The project runs over the three-year period 2012-2015. [\[more\]](#)

Leaflet



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News

[Final Consultation Workshop on](#)

# Project leaflet (D 11.3)

## OVERALL OBJECTIVE OF THE PROJECT

The objective of the COMPETE project is to gain a comprehensive view of the different elements that contribute to the competitiveness of the European agri-food sector in order to provide better targeted and evidence-based policies at the EU as well as at the national level, and to promote the Knowledge Based Bio-Economy in Europe.

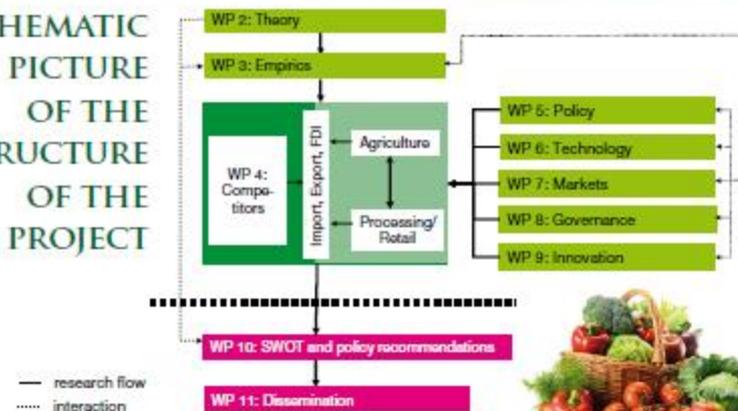


International comparison of product supply chains in the agri-food sector: determinants of their competitiveness and performance on EU and international markets

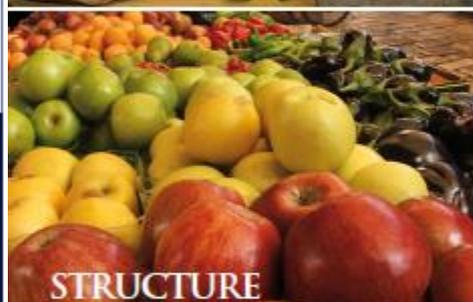
# COMPETE




## SCHEMATIC PICTURE OF THE STRUCTURE OF THE PROJECT



# Project leaflet (D 11.3)



## STRUCTURE OF THE PROJECT

The general structure consists of two parts. In the first part a comprehensive description and analysis of the current situation is conducted. Particular attention will be given to the determinants of competitiveness, how they have evolved over time and how they have shaped the position of companies and countries in selected EU agri-food chains. These findings are used in the second part to discuss possible future developments and to deduce policy recommendations.

## EXPECTED RESULTS

- Web-based Platform available for consultation and dissemination
- Supporting the interaction between existing and developing initiatives related to the competitiveness of EU agri-food supply chains
- Report on the State-of-the-art regarding indicators and determinants of competitiveness
- Report on trade patterns of EU agri-food sectors in relation to their international competitiveness
- Report on the assessment of differences in competitiveness of EU agri-food supply chains within the EU
- Report on the role of the policy environment
- Report on the assessment of comparative advantage and productivity differences at the processing and the farm level
- Report on the role of transparency and market efficiency
- Report on the role of governance in competitive agri-food supply chains
- Report on the role of innovation in competitive agri-food supply chains
- Recommendations for different stakeholders such as the industry, particularly SMEs, and policy makers



## PROJECT COORDINATOR

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www.compete-project.eu



## 2 Press releases(D 11.4-5)

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Press Release:



an EU research project to strengthen competitiveness of the European agri-food sector

Halle/Saale, Germany, 19 to 20 November 2012

The press release was distributed by e-mail to magazines, newspapers, and websites in participating countries in the area of agriculture and food supply chain.

The next press release will be prepared at the end of the project and will summarize the main findings.

# First Newsletters (D 11.6-7)

**International comparison of product supply chains in the agri-food sector: determinants of their competitiveness and performance on EU and international markets**



## NEWSLETTER

N1 | FEBRUAR 2014

### COMPETE PROJECT: INTRODUCTION AND FIRST RESULTS

One year ago, the EU-funded collaborative research project COMPETE project "International comparisons of product supply chains in the agri-food sectors: determinants of their competitiveness and performance on EU and international markets" started, with the first results already having been achieved. The general aim of COMPETE is to assess the competitiveness of the European agri-food supply chain and gain a more comprehensive view over the different elements that contribute to their competitiveness in order to provide better targeted and evidence-based policies at both the EU and domestic level. The project covers different stages of the agri-food supply chain, providing analysis and results for raw materials, as well as products with different degrees of processing.

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The COMPETE Project brings together the expertise of academics, trade bodies, NGOs, agricultural cooperatives and industry representative advisory services from 10 European countries to provide insights into the most important determinants of agri-food supply competitiveness. The COMPETE project has been granted a budget of 2.4 million Euros.



# Second newsletters (D 11.6-7)



This project is funded by the Seventh Framework Programme of the European Union

## NEWSLETTER

N2 | SEPTEMBER 2014

### COMPETE: SOME FURTHER RESULTS

The general aim of COMPETE is to assess the competitiveness of the European agri-food supply chain and gain a more comprehensive overview of the different elements that contribute to their competitiveness to provide better targeted and evidence-based policies at both the EU and domestic level. The project covers different stages of the agri-food supply chain, providing analysis and results for raw materials, as well as products with different degrees of processing.

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# First Policy briefs (D 11.9-11)

International comparison of product supply chains in the agri-food sector: determinants of their competitiveness and performance on EU and international markets



1<sup>ST</sup> POLICY BRIEF

JUNE 2013

It investigates the relative competitive position of the EU and its the main trade partners in the agri-food sector.



International comparison of product supply chains in the agri-food sector



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 312029.

2<sup>ND</sup> POLICY BRIEF

MAY 2014

It gives an overview of the heterogeneity in competitiveness across EU countries and food sectors.



International comparison of product supply chains in the agri-food sector



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 312029.

3<sup>RD</sup> POLICY BRIEF

SEPTEMBER 2015

It summarizes the main results of the project, it shows a SWOT-Analysis of the EU agri-food sectors and it draws the main policy recommendations.

# Scientific workshop (D 11.12)

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This task was particularly related to partners from South-East Europe, who frequently struggles to get their scientific manuscripts through peer review evaluation processes.

The workshops have been held to improve researcher effectiveness in doing their research, presenting it in written and oral form to scientific and non-scientific stakeholders, and getting funding for future project.

- 11-12 April, 2013, Belgrade University (BEL)
- 23 May, 2013, Newcastle University (UNEW)
- 13-15 June, 2013, Warsaw University (UNIWARSAW)
- 27-28 November, Prague (CULS)

# Book and Special Issue (task 11.16)

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- **Compete Book Structure**
  1. Conceptualising the competitiveness of agri-food supply chains at the international level
  2. EU agri-food chains: The International Dimension
  3. Development of competitiveness within eu supply chains
  4. Determinants of competitiveness
  5. Recent developments on international markets: main competitors position
  6. Policy implications for the european agri-food supply chain
- **Special issue in the “Journal of Agricultural Economics”**

# Conferences participation

Date	Conference	Partners
11-12 April, 2013	Compete Phd Workshop, Belgrade, Serbia	IAMO, BSN
1-3 July, 2013	Ecomod Conference Prague	CULS
1-5 July, 2013	Efficiency And Productivity Analysis Workshop By Prof. Kumbhakar, Prague, Czech Republic	IAMO
17-20 July, 2013	Ewepa Conference, Finland	CULS, IAMO
13-15 June, 2013	Compete Phd Workshop, Warsaw, Poland	UNIWARSAW, BSN
02-04 June, 2013	Iatrc Symposium, Seville, Spain	UMIL, UNIWARSAW
03-04 October, 2013	Erdn Conference, General Berthelot, Romania	IEA
6 November 2013	Workshop "Economics In Transition", Budapest, Hungary	IAMO, UP, WU, UMIL, CULS
9- 11 April 2014	Agricultural Economics Society Conference Agroparistech, Paris,	UNEW, CERS-HAS
21-23 May, 2014	13th International Scientific Days (Mvd 2014), Pribylina, Slovakia	CULS
29 -30 May	142nd Eaae Seminar "Growing Success? Agriculture And Rural Development In An Enlarged Eu"	UNEW: IAE, UP
4- 6 June 2014	11 <sup>th</sup> Wageningen International Conference On Chain And Network Management	ALL PARTNERS
25-26 June 2014	Iamo Forum 2014, Halle (Saale), Germany	IAMO, UP, CERS-HAS
27-29 July, 2014	2014 Aaea Meeting, Minneapolis, Usa	UMIL; CERS-HAS
22-26 August 2014	Phd Course "Empirical Applications Of Economic Organization And Institutions In Agrifood Value-Chains, Koper Slovenia	IAMO
26-30 August 2014	"Agri-Food And Rural Innovations For Healthier Society", 14 <sup>th</sup> EAAE Congress Ljubljana, Slovenia	IAMO, CULS, WU, UP, CERS-HAS, UNIWARSAW
12-13 December, 2014	Agricultural Economics In Transition XI, Budapest, Hungary	IAMO, CULS, CERS-HAS,
09-13 February, 2015	2015 Igls Forum	UNIWARSAW
13-15 April, 2015	Annual Agricultural Economics Society Conference, Warwick, Uk	UNEW
14-15 April, 2015	Eaae Seminar On Intellectual Property Rights For Geographical Indications, Parma, Italy	UNEW
08-10 June, 2015	6th Eaae Phd Workshop, Rome Italy	IAMO, UMIL
8-14 August, 2015	International Conference Of Agricultural Economists (ICAE), Milano, Italy	IAMO, UP, UNEW, UNIWARSAW, UMIL, WU, CERS-HAS, CULS

# Papers in scientific journals (D 11.17)

1. Bakucs Z., Bojnec S., Fertő I. (2014). Spatial product market integration between two small open neighbouring economies. *Agribusiness: an International Journal*, 00 (0): 1-17
2. Bakucs Z., Fałkowski J., Fertő I. (2014). Does Market Structure Influence Price Transmission in the Agro-food Sector? A Meta-analysis Perspective. *Journal of Agricultural Economics*, 65 (1): 1-25.
3. Bojnec S, Fertő I., Fogarasi J. (2014). Quality of institutions and the BRIC countries agrofood exports, *China Agricultural Economic Review*, Vol. 6 Iss: 3, pp.379 - 394.
4. Bojnec, S., Fertő I. (2014). Export competitiveness of dairy products on global markets: The case of the European Union countries. *Journal of Dairy Science*, vol. 97, no. 10, pp. 6151-6163.
5. Bojnec, Š., Fertő I. (2014): Meat export competitiveness of European Union countries on global markets. *Agricultural and Food Science*, vol. 23, no. 3, pp. 194-206.
6. Bojnec, Š., Fertő I. (2015): Does enlargement has caused intra and extra European Union agri-food trade? *Bulgarian Journal of Agricultural Science*, vol. 21, no. 1, pp. 1-15.
7. Bojnec, Š., Fertő, I. (2013). How European Union countries are competitive in international agro-food exports? *Industry, Science and Policy Makers for Sustainable Future: Proceedings of the 14 The International Conference*. Koper: Faculty of Management, pp. 401-423.
8. Bojnec, S., Fertő, I. (2014). Agri-food exports from European Union Member States using constant market share analysis, *Studies in Agricultural Economics*, vol. 116, no. 2, pp. 82-86
9. Bojnec, Š., Fertő, I. (2014). Forestry industry trade by degree of wood processing in the Enlarged European Union countries. *Forest Policy and Economics*, vol. 40, pp. 31-39.
10. Bojnec, Š., Fertő, I. (2015): Agri-Food Export Competitiveness in European Union Countries, *JCMS: Journal of Common Market Studies*. DOI: 10.1111/jcms.12215.
11. Cechura L., Mala Z. (2014): Technology and Efficiency Comparison of Czech and Slovak Processing Companies, *Procedia Economics and Finance*, Vol. 12, pp. 93 - 102.

# Papers in scientific journals (D 11.17)

12. Curzi D., Pacca L. (2015). Price, quality and trade costs in the food sector, *Food Policy*, 55, 147-158
13. Curzi D., Pacca L., Olper A. (2013). Trade collapse, quality and food exports. *Applied Economic Letters* 20 (18): 1614-1617.
14. Curzi, D., Raimondi, V. and Olper, A. (2014). Quality Upgrading, Competition and Trade Policy: Evidence from the Agri-Food Sector, *European Review of Agricultural Economics*, Vol 42 (2), 239-267.
15. Dries, L., Gorton, M., Urutyan, V., & White, J. (2014). Supply chain relationships, supplier support programmes and stimulating investment: evidence from the Armenian dairy sector. *Supply Chain Management: An International Journal*, 19(1), 98-107.
16. Dries, L., Pascucci, S., Torok, A. and Toth, J., 2014, "Keeping your secrets public? Open versus closed innovation processes in the Hungarian wine sector", *International Food and Agribusiness Management Review*, 17(1), pp. 147-162.
17. Gorton, M., Angell, R., Dries, L., Jackson, E', Urutyan, V. and White, J. (2015), Power asymmetries in buyer-supplier relationships and performance, *Industrial Marketing Management*, forthcoming.
18. Olper A., Curzi D., Pacca L. (2014). Do food standards affect the quality of EU imports? *Economic Letters*, 122 (2): 233-237.
19. Olper A., Pacca L., Curzi D. (2014). Trade, Import Competition and Productivity Growth In the Food Industry, *Food Policy* 49 (1): 71-83.
20. Olper, A., Pacca, L. and Curzi, D. (2014). Trade, import competition and productivity growth in the food industry, *Food Policy*, 49, 71-83.
21. Voicilaş, D.M., Alboiu, C.F., (2014) Applied EU quality schemes and organic products on Romanian market, *Journal Economics of Agriculture*, vol. 61, no. 2 April-June, 381-396.
22. Voicilaş, D.M., Alboiu, C.F., Ionel, I., (2014). The expansion of the main EU competitors' supply chains - Brazil's case, *International Journal of Sustainable Economies Management (IJSEM)*, vol. 3, nr. 2.



# Publication in other journals

The screenshot shows the homepage of the website 'associazione Alessandro Bartola agriregionieuropa'. The header features a navigation menu with items: HOME, CHI SIAMO, RIVISTE, FINESTRE, COLLANE, EVENTI, E-LEARNING, SERVIZI, GRUPPI, MY SPACE, SOCIAL NETWORK. Below the menu, the main content area displays the title 'Qualità dei prodotti, competizione e standard' and the authors 'Daniele Curzi<sup>a</sup>, Lucia Pacca<sup>a</sup>, Alessandro Olper<sup>a,b</sup>'. A search bar and social media icons (Facebook, Twitter, LinkedIn, YouTube, etc.) are also visible.

National Journals

The cover of the journal 'International INNOVATION' is shown. It features the journal's logo, the issue number 'ISSUE 189', and the tagline 'Disseminating science, research and technology'. The main title 'International INNOVATION' is prominently displayed.

The cover of the journal 'International INNOVATION' features the article 'At what cost?' by David Songstad. The cover art depicts a hand holding a bundle of wheat stalks over a village. A circular badge indicates 'SPECIAL FOCUS: FOOD AND AGRICULTURE'. The subtitle reads 'Towards food sovereignty, sustainable practices and invaluable knowledge sharing'.

**POLICY**  
Dr David Songstad, President of the **Council for Agricultural Science and Technology**, promotes unbiased data in agricultural policy

**PRACTICE**  
President and CEO of the **National Geographic Society**, Gary Kneil, highlights the importance of exploration and environmental conservation

**RESEARCH**  
Rod Taylor, Director of the Forest Programme of **WWF International**, outlines the impact of the *Living Forests Report*

Open-access journals directed to the world-wide scientific community



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**Thank you for the  
attention**

